

## 2014 Purebred Breeder of the Year Peak Dot Ranch, Wood Mountain, SK

Peak Dot Ranch is currently Canada's largest Purebred Angus operation registering over 1000 head of Angus animals annually. So, it is without question that they are very deserving of the title of 2014 Saskatchewan Angus Purebred Breeder of the Year Award.

The Peak Dot program involves the entire Moneo Family of Wood Mountain, Saskatchewan. The family today consists of parents Terry and Barbara, brothers Carson (Lana) and Clay (Shannon) and sister Mia (Scott) and their young families. The day to day operations and overall management are a shared responsibility between brothers, Clay and Carson. Their brother-in-law, Scott Turner, is also an integral part of the growth of the ranch. Carson and Clay's father, Terry, is now retired but is willing to go out and help when necessary, and is well known for his quick wit and no nonsense attitude.

The family works together to make sure the operation runs as smoothly as possible. Carson handles the bulk of the customer calls, and along with his wife, Lana, completes the bookwork for the ranch. Clay does the advertising, website updates and creates the sale catalogs. His wife, Shannon, works as a teacher and helps Clay with the advertising when needed. Scott does a lot of the day to day work including the AI work, and the delivery of sale cattle. His wife, Mia, works off the farm at the Assiniboia Vet Clinic. Terry and his wife, Barbara, are enjoying retirement, but are willing to help when called upon. They are also very willing babysitters enjoying the next generation at Peak Dot.

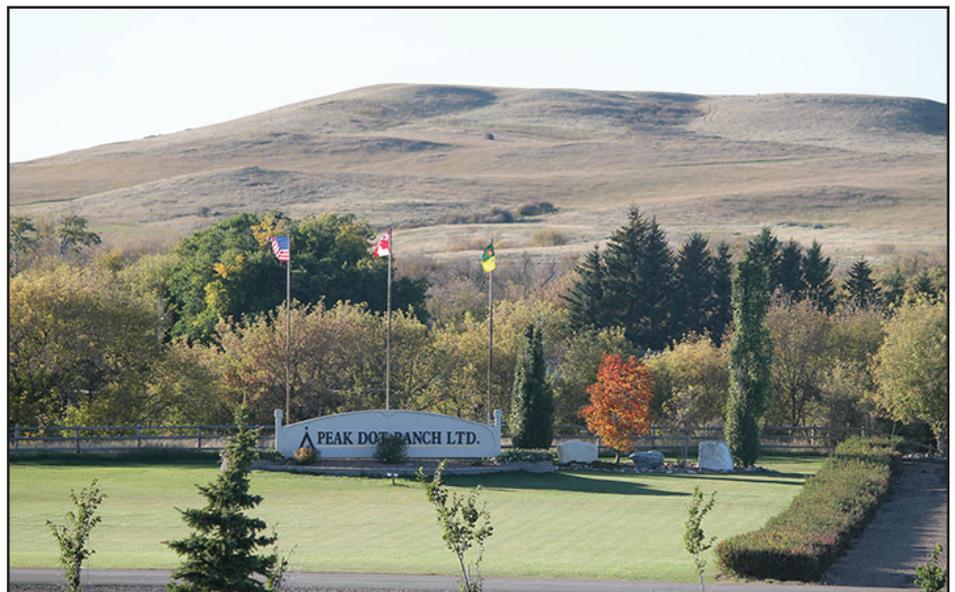
Peak Dot Ranch was established in 1911 by the Moneo Family in the scenic rolling hills and bush coulees, near the historic Wood Mountain Park. The name Peak Dot Ranch was taken from

a Zane Grey novel that Grandpa John Moneo had read. The area is rich in history, and the ranch headquarters are located right near the old NWMP Barracks that were constructed in 1874. At that time, the detachment's job was to regulate the whiskey trade, horse thieves and cattle rustlers. This is also the area where the famous Sioux Indian Chief, Sitting Bull, sought refuge in Canada. This is ranching country and it is well known for the Wood Mountain Stampede, Canada's largest continuous running rodeo which just celebrated its 125th anniversary in 2014.



*Clay & Terry Moneo accepting their award from Belinda Wagner, SAA General Manager and Corinne Gibson, SAA Director.*

program many years ago with at least 200 embryos put in annually. 350 bulls and 130 heifers are sold each year at the Ranch between the two Annual Bull and Female Sales. These sales are held the first Thursday in December and the first Wednesday in April.



Today the ranch consists of approximately 9500 acres, 800 head of Black Angus cows with both spring calving and fall calving herds. 400 additional cows are on lease agreement with cooperator herds. The Moneos implemented an aggressive embryo

Since its early beginnings, Peak Dot has always been committed to producing bulls for the commercial cowman. 80-90 percent of the bulls sold go directly into commercial herds. The Moneo brothers say their program is made up of common sense cattle, focusing on



ranchers' needs and raised in a practical environment. They are very aware that for them to be successful seed stock suppliers, their customers must first be successful with the product they provide. Clay states "We stand behind our cattle to the best of our ability and take care of problems that arise. We offer as much marketing assistance as we are able and are proud of our customer's successes. We are diligent in finding new genetics and using the best tools available to evaluate the new and existing genetics in our herd."



*Visitors from Brazil*



*Visitors from Argentina*

The Moneo boys spend a lot of time sourcing the very best herd bulls to bring into their herd and are not afraid to

pay for those influential sires when they find them. The ranch may be located miles from any major center, but the impressive genetics they produce bring many visitors from around the world.

The next generation of the Moneo family consists of Carson and Lana's boys, Koen and Riley, Clay and Shannon's children, Matt, Madison, Merit and Mavryk, and Scott and Mia's



son, Luke. There is no shortage of work on the Peak Dot Ranch and the Moneo kids are an integral part of the operation and deserve credit. Carson states "Their ages are young, but they have a strong work ethic and a love for this business. Good ranch employees are difficult to come by, and we are lucky to have these kids take on many of the responsibilities and daily tasks around the ranch.

Whether it is working cattle, putting up feed, running machinery or getting ready for the next sale, these kids can always be counted on."

The Peak Dot name is synonymous around the world with quality Black Angus cattle. This breed leading reputation has come with generations of hard work, dedication and a true love of the Angus Breed. It is a true honor

to have Peak Dot Ranch represent our industry as the Saskatchewan Purebred Breeder of the year. ♦



*Barbara and Terry*



*Clay and Shannon with Matt, Madison, Merit and Mavryk*



*Carson and Lana with Koen and Riley*

*Congratulations  
on being named  
2014 Breeder of the Year.*